

FOR IMMEDIATE RELEASE:



**SPECTRA BY COMCAST SPECTACOR OFFERS TWO FREE TICKETS TO EVERY EVENT AT THE TUCKER CENTER IN 2016-17 WITH 'TICKET 2 THE TUCK PRESENTED BY PRIME MERIDIAN BANK AND ZAXBY'S' LAUNCHING SEPTEMBER 14**

**Tallahassee, FL** – Spectra by Comcast Spectacor, providers of Venue Management and Ticketing & Fan Engagement at the Donald L. Tucker Civic Center at Florida State University, will award one lucky contestant two free tickets to every event at the Tucker Center during the 2016-17 season through a new contest, the **TICKET 2 THE TUCK Presented by Prime Meridian Bank and Zaxby's**.

Beginning on Wednesday, September 14, which marks the 35<sup>th</sup> anniversary of the first event at the Tucker Center, fans can enter the contest through the Tucker Center's Facebook page at [www.Facebook.com/FSUTuckerCenter](http://www.Facebook.com/FSUTuckerCenter) under the 'GIVEAWAY' tab on the left-hand side. Fans may enter only ONCE per day, but are able to enter for EACH Daily Prize, as every entry will be included in the Grand Prize Drawing. By entering and sharing the link on Facebook, fans have the chance to gain a BONUS entry if anyone they share the link with also enters in the same day (maximum of 2 BONUS entries per person per day).

On November 1, the 35<sup>th</sup> day of the contest, fans will have one last chance to enter to win the Grand Prize TICKET 2 THE TUCK: **two tickets to every event at the Tucker Center falling between November 8, 2016 and November 7, 2017 along with one parking pass per event or a ride to and from courtesy of Tallahassee Yellow Cab\***. Some of the upcoming events that will be included in the TICKET 2 THE TUCK are Sesame Street Live! Elmo Makes Music, ANNIE, Taj Express, The Price Is Right Live and the entire Florida State Men's and Women's home basketball season. Throughout the year, Spectra will announce many more exciting events at the Tucker Center that will be included in the Grand Prize!

\*Some exclusions may apply. Must be 18 years of age or older and a legal resident of Florida. See official rules for details at [TuckerCivicCenter.com](http://TuckerCivicCenter.com)

As part of the sweepstakes, Spectra will give away a Daily Prize each day, Monday through Friday from September 14 – October 31. Each Daily Prize winner will also receive one free Zaxby's meal.

Select Daily Prizes will include gifts from the following Building Partners:

Axios salt spa + juice bar, Centennial Bank, Cone Distributing, First Commerce Credit Union, Four Points by Sheraton, Harry's Seafood Bar & Grille, Morningstar Mini-Storage, Premier Health & Fitness Center, Don Veller Seminole Golf Course & Club, Sonny's BBQ, and Texas Roadhouse.

"At Spectra we continue to seek new ways of enhancing the customer experience," said Spectra's Ben Weiss, General Manager, Tucker Center. "This contest is really designed to increase our digital reach, including our All Access Club and social media platforms. We see this as a tremendous way of effectively marketing our events and the facility. Several other Spectra venues have implemented this contest in their markets with incredible results. We are looking forward to engaging our fans in new ways."

Other Spectra by Comcast Spectacor managed facilities that have implemented a similar contest include CFE Arena in Orlando, FL; the GM Centre, in Oshawa, ON; Wells Fargo Center in Philadelphia, PA; XL Center in Hartford, CT; and the Augusta Entertainment Complex in August, GA.

For more information on the giveaway and official rules, visit <http://www.tuckerciviccenter.com/events/ticket-2-the-tuck>.

#### **About Prime Meridian Bank**

Prime Meridian Bank - with two Tallahassee locations and a third in Crawfordville – is your community bank, founded on a belief in strong client relationships and driven by purpose. In addition to comprehensive business banking and lending products, Prime Meridian Bank (NMLS# 393620) is one of the area's largest, local mortgage originators. The Bank offers clients a complete suite of state-of-the-art services from Mobile Banking and Remote Deposit, to Treasury Management and Merchant Services. Prime Meridian Bank is Member FDIC/Equal Housing Lender. For more information, visit [primemeridianbank.com](http://primemeridianbank.com).

#### **About Zaxby's**

Enjoying great chicken in an atmosphere where you could be yourself? That's what childhood friends Zach McLeroy and Tony Townley wanted to achieve when they founded Zaxby's back in the 1990s. Many years and locations later, Zaxby's is still delivering on that promise: to serve delicious chicken fingers, wings, sandwiches and salads in a fun, offbeat atmosphere where we welcome customers as friends. As of January 2016, Zaxby's has grown to more than 700 locations in 16 states and is headquartered in Athens, Georgia. For more information, visit [zaxbys.com](http://zaxbys.com) or [zaxbysfranchising.com](http://zaxbysfranchising.com).

#### **About Spectra**

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., In addition to Spectra, Comcast Spectacor owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at [ComcastSpectacor.com](http://ComcastSpectacor.com), [PhiladelphiaFlyers.com](http://PhiladelphiaFlyers.com) and [WellsFargoCenterPhilly.com](http://WellsFargoCenterPhilly.com) for more information.

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